

EAUX VIVES HARRICANA INC.

THE BOTTLER OF



NATURAL SPRING WATER

Water as Nature Intended

"Purified by earth, perfected by time, untouched by man"

INVESTMENT HIGHLIGHTS

Rare and Pure Source of Natural Spring Water

- Located in Saint-Mathieu-d'Harricana in Abitibi, Quebec
- To the best of our knowledge, this is the only water in the world to be drawn from an esker
- An esker is a rare geological formation which produces spring water of exceptional quality using a unique natural filtration system
- The water is completely treatment free and is perfectly PH balanced, equal to the human body
- Bottling facility is on site and the water is bottled at the source
- Rigorous testing is performed on the water to ensure the highest quality level

Replenishable Source

- Geological reports estimate the resource base to be continuously replenishable
 - ▶ The size of the esker is estimated to be seven miles in length and two miles in width
- The esker is located in a protected virgin territory
- Pumping flow rate while operating at full capacity is only 20% of permitted usage of the well
- The region has been declared a provincial park by the Government of Quebec protecting it from industrial, mining and gravel-pits exploitation

Rights to the Esker

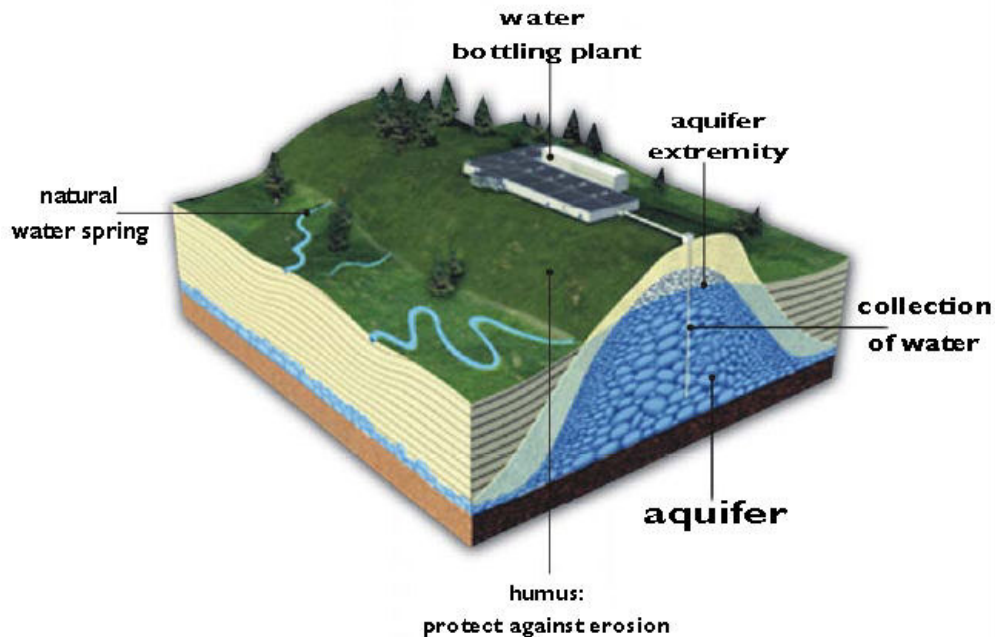
- EVH has an agreement with the Government of Quebec regarding the extraction of water from the esker

State-of-the-Art Technology and Infrastructure

- Two fully integrated bottling lines in a recently built 180,000 sq. ft. facility
- 47,000 bottles per hour of fill capacity; annual production of 14 million cases
- The facility is fully automated and vertically integrated
- Space exists to add an additional bottling line and packaging line

THE ESKER

Cross-Section of the Esker



What is an esker?

- An esker is a rare geological formation left behind in the Ice age, which produces natural water of exceptional quality

How does it work?

- The esker is a unique natural filtration system made up of clay, sand and gravel layers
- The sand and gravel layers lie deep below the forest
 - ▶ The esker is located in 5000 acres of protected virgin forest
- The water is slowly filtered through the clay, sand and gravel layers
- The water filters through the layers until it reaches the pristine aquifer
- Upon reaching the aquifer, the water is pure, clean and perfectly balanced for the human body

How was it formed?

- During the Ice age, 8000 years ago, rivers of melting glacier created deposits of rock and sand
 - ▶ The heaviest boulders formed the base while finely crushed rocks and sand were layered above
 - ▶ Sealed by ancient clay deposits, this natural filter allows only pristine melting snow from above to flow deep underground through its core
- The water in the esker flows at 5 °C / 42°F

THE FACILITY

Production Facility

- The site is located northwest of Quebec City in the Abitibi region (Canada)
- The facility is located approximately three miles west of St-Mathieu d'Harricana village in the Figury township
- A total of \$57.8 million has been invested in the facility
- The facility is an ultra modern, highly automated and vertically integrated water bottling plant
- The plant allows for both fabrication and filling of bottles in a contamination proof environment
- The facility is divided into four main departments representing the various processes
- The departments are separated from each other by concrete walls and tight self closing doors
- Bottles are transported between departments by way of conveyor belts

Bottling Lines

- The bottling lines include:
 - ▶ Two 109 ton resin silos
 - ▶ Two preform molding machines, with operating capacity of 8000/hour
 - ▶ Storage capacity for 10.3 million pieces of preform
 - ▶ Two integrated machines combining blowing, filling and capping functions
 - Fill capacity of 29,000 and 18,000 bottles/hour
 - Under laminar flow hood, in a pressurized separate filling room

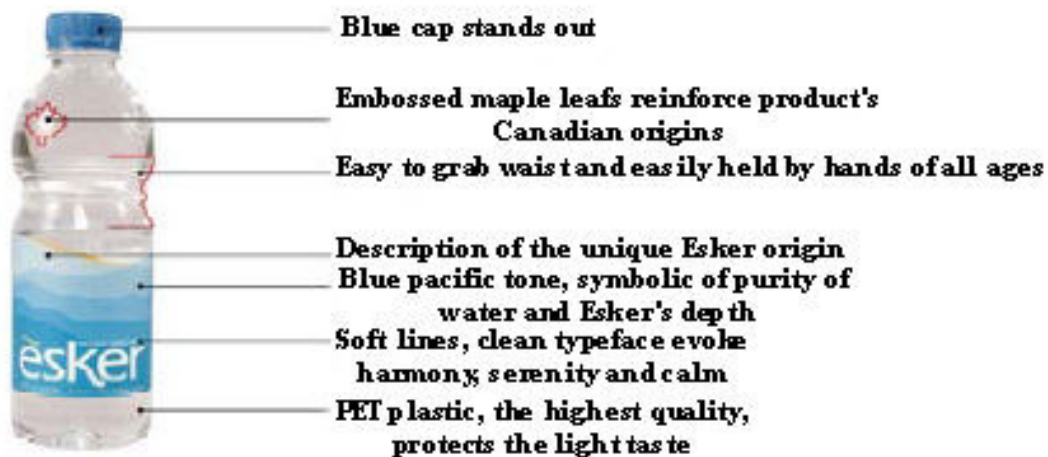


- ▶ Automated Cleaning In Place system
- ▶ Two automated packaging lines, including bottle labeler, box former, shrinking apparatus, coding, palettizer, skid wrapping and labeling equipment
- ▶ Two sets of bottle moulds
 - Proprietary Esker bottle
 - Straight-walled private label bottle

Other Information

- The facility is 180,000 sq. ft. comprising of:
 - ▶ 20,000 sq. ft. of office space
 - ▶ 50,000 sq. ft. of shipping and packaging space
 - ▶ 12,000 sq. ft. of occupied by the bottling lines
 - ▶ 18,000 sq. ft. of finished goods storage facility
 - ▶ 19,000 sq. ft. of preforms manufacturing space
 - ▶ 41,000 sq. ft. of technical space (boilers, compressors, sanitization, mechanical room, spare parts storage)
 - ▶ 20,000 sq. ft. of waste water treatment & fire stations
 - ▶ Independent well and lines for service water
- Storage facilities are fully automated with 9 racking levels and capacity for 7,000 pallets
- The facility has 10 shipping bays
- Traceability, warehouse management and shipping orders maintained by software system

THE PRODUCT



The Product

- EVH is the bottler of Esker Natural Spring Water
- Esker was sold in four bottle formats: 1.5L, 1L, 500ML and 330ML
- The brand name, Esker, is registered and trademarked internationally
- EVH has stocking arrangements with respect to Esker with some of the largest food retailers in North America

HISTORY

- Water filtration project began in 1993
- EVH was incorporated as a Canadian company in February 1997
- In August 2000, Parmalat Canada Limited acquired 60% of EVH
- In February 2001, construction of the plant began and the Esker brand name was trademarked internationally
- The facility began operations in September 2002
- Les Sources Perigny, the original site of EVH located within a mile of the facility holds a water extracting permit from the Government of Quebec

CONTACT INFORMATION

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